



# BEEF INNOVATION WORKSHOP

October 12-13, 2023



**BEEF INNOVATION**

*A Hub for Beef Excellence*

**Thursday, October 12**  
**10:00 am - 5:00 pm**  
**UNL East Campus Union, Great Plains Room**

10:00 am     The Beef Innovation Hub  
                 Galen Erickson, Jerry Volesky, Craig Allen, UNL

                 Innovation Snapshots  
                 Beef Innovation Hub Community

11:00 am     Session 1 - Communications for Beef Innovation  
                 Maria Tibbetts, UNL - presenter & discussion co-moderator  
                 Mark Boggess, USMARC - discussion co-moderator

Noon         Lunch

1:00 pm     Session 2 - Workforce Development: Nebraska Feedyard Labor Taskforce  
                 Alfredo DiCostanzo, UNL - presenter & discussion co-moderator  
                 Kevin Hennessey, B & R Stores - discussion co-moderator

2:30 pm     Break

3:00 pm     Session 3 - Environmental Management: Greenhouse gases, methane, and sustainability  
                 Galen Erickson, UNL - presenter & discussion co-moderator  
                 Homer Buell, Shovel Dot Ranch - discussion co-moderator

**Vision**

Environmentally sound, resilient, socially responsible, and economically viable beef for Nebraska and beyond.

**Friday, October 13**  
**8:00 am - 2:00 pm**  
**UNL East Campus Union, Great Plains Room**

- 8:00 am      Networking breakfast
- 9:00 am      Session 4 - Economics and Profitability  
Jay Parsons, UNL - presenter & discussion co-moderator  
Chris Kalkowski, First National Bank of Omaha - discussion co-moderator
- 10:30 am     Session 5 - Animal Management: Precision Livestock Management  
Yijie Xiong, UNL - presenter & discussion co-moderator  
Craig Uden, Darr Feedlot, Inc., Agri Steer, Inc. - discussion co-moderator
- Noon          Lunch, with Presentation - Communication with the public  
John Noltner, John Noltner Photography
- 1:00 pm      Key Action Items from Sessions: Beef Innovation Hub Strategy for 2024  
Discussion Leaders:  
Craig Allen, Jerry Volesky, Galen Erickson, UNL Hub leaders  
Homer Buell, Laura Field, Jud Jesske, External Advisory leaders

**Mission**

To advance, support, and communicate continuous improvement of beef production, economic vitality, and natural resources through innovative research, education, and extension.



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**Visit the Beef Innovation  
website for information on  
strategies, projects,  
personnel, events, and more**

